



July 11, 2016

Dear Consultant,

The LightHouse for the Blind and Visually Impaired is looking for a special individual or firm to guide our strategic planning process during the fall and winter of 2016. Though many organizations engage in pro forma planning exercises every five years or so, the LightHouse for the Blind seeks to take a deeper inquiring dive into what we wish our organization will become in the near future. Our completion of our greatly-expanded San Francisco headquarters, our acquisition of many new and motivated staff and our recent large philanthropic success demand that we use this special moment in our 114-year history to make the most of our exceptional fortune.

If you or your organization has the special expertise to help the LightHouse fulfill its potential, we want to hear from you. Familiarity with blindness is welcomed but not required. What is required is your ability to elicit from our leadership and stakeholders a disciplined achievable vision of what and how we should build in the years to come. Experience in distilling these results into crisp, specific objectives and processes is what we desire.

Included in this communication is our formal RFP document. Please note our hard deadline for applications and our accessibility specifications. Should you have questions about the application process, please contact Chuck Godwin, whose information is included in the application. And if I can be of use in giving you additional perspective into the Lighthouse and its objectives, you're welcome to work with Chuck to arrange a telephone appointment with me directly.

We're looking forward to receiving your proposal and, for promising inquiries, a later panel interview.

Kind regards,

Bryan Bashin  
CEO